

Judgment Obtained Against Ladies' Home Journal by Dr. R. V. Pierce.

CURTIS PUBLISHING COMPANY PAYS \$17,581 AND CASE IS ENDED.

[From the Buffalo Evening News, October 10, 1907.]

The big judgment recovered by Dr. Pierce's World's Dispensary Medical Association against the Curtis Publishing Company, publishers of the Ladies' Home Journal, has been paid and a satisfaction of the judgement filed in the office of County Clerk Price. The sum named in settlement was \$17,581.48.

Thus ends one of the most famous lawsuits ever tried in this part of the country. Dr. Pierce claimed heavy damages by reason of an article published in the Ladies' Home Journal derogatory to the merits of Golden Medical Discovery and Favorite Prescription. At the trial here before Justice Marcus, John G. Milburn appeared for the publishing concern, assisted by Louis L. Babcock, and Judge Hatch for Dr. Pierce, assisted by Norris Morey. The verdict was the biggest one of its kind ever reported in a local court.

During the trial of the libel suit against the above mentioned publishers, Dr. Lee H. Smith, Vice-President of the World's Dispensary Medical Association, stated under oath that the ingredients of Dr. Pierce's Favorite Prescription were wholly extracted from the following native roots: Golden Seal, Blue Cohosh, Lady's Slipper, Black Cohosh, and Unicorn by means of pure glycerine of proper strength. He was asked how he knew, as a physician and experienced medical man, that the "Favorite Prescription" was a cure for the diseases peculiar to women, such as "female weakness," weakening pelvic catarrhal drains, prolapsus, retroversion, irregular and painful periods, and

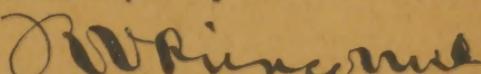
other diseases of the womanly organs, and he stated that he knew such was the fact because of his professional experience and the many thousands of women whose ills, to his personal knowledge, had been cured by this "Prescription."

This experience of Dr. Smith was corroborated by the standard Medical Authorities, of the several schools of practice, endorsing the various ingredients in the strongest terms. Dr. Smith being asked to name some of these authorities as to the curative value of the above roots read from the standard works, such as the United States Dispensatory; The American Dispensatory; Organic Medicines, by Grover Coe, M. D.; Materia Medica, by Professor Finley Ellingwood of the Bennett Medical College, Chicago; "New Remedies," by Prof. Edwin M. Hale, M. D., of Chicago; Text-Book of Therapeutics, by Doctor Hobart A. Hare, Professor in Univ. of Penn'a; Laurence Johnson, M. D., Prof. in University of New York; Prof. John King, Author of "Woman and Her Diseases"; Prof. John M. Scudder, M. D., Author of a treatise on "The Diseases of Women"; Horatio C. Wood, M. D., Author of "Therapeutics"; Roberts Bartholow, A. M., M. D., Professor of Materia Medica, Jefferson Medical College of Philadelphia.

All these recognized and standard authorities praise, in the strongest possible terms, each and every ingredient which enters into the "Favorite Prescription" of Dr. Pierce for the cure of woman's peculiar weaknesses and ailments.

We guarantee that Dr. Pierce's Favorite Prescription and Dr. Pierce's Golden Medical Discovery does not contain alcohol, opium, or any harmful drug. They are pure compounds of medicinal plants scientifically extracted and combined. All persons making false statements concerning the ingredients will be prosecuted to the full extent of the law.

World's Dispensary Medical Association,



PRESIDENT.